

Kris Brockhoff – South Dakota
Winner High School



Favorite Fund Raiser

Data Match is a school fundraising program, but it's unlike any other fundraising activity around. It's more fun. More exciting. And more profitable. Profit that supports middle school, high school and college clubs and organizations.

Since 1983, more school advisors have chosen Data Match than any other program of its type. More than 20 million students in five countries have experienced the fun and excitement of a Data Match fundraiser. Its a student-to-student fundraiser, with everything done at school, and NO UP-FRONT COSTS. Its fun, easy, and profitable.

As the most respected student compatibility-matching fundraising program, Data Match provides students with **confidential reports** listing other kids in their school whose answers to one of our **fun questionnaires** most closely matched theirs. There is a buzz of activity and excitement when the reports come in and kids line up to buy their sealed reports and see who is on their list.

Students pay a few dollars for their report, typically generating a substantial profit of 200% or more to the sponsoring club able to sell a majority of the reports. Some schools even have a Data Match dance or Valentine's Day event to help promote the sale, generating even more fun, excitement and profit.

We use the Data Match Fundraiser in the spring. We collect the data, send it in, and sell the matches during FCCLA Week. It is great because the students come to you to purchase the product and no door to door sales!

