



Adviser to Adviser

**2011 National
Leadership Conference**

Anaheim, California



The Everyday Leadership Skills and Attitude (ELSA) Inventory

- Use the form to evaluate your leadership skills and attitudes.
- Use the “What This Inventory Means to Me” to determine your scores for each column
- Read the category descriptions.
- This sheet is designed to work with students to help them determine their skills and attitudes but can also be used to determine skills and attitudes in adults.

Creating Action Plans for Adviser to Adviser Leaders



The purpose of an action plan is to organize and develop solutions to address issues or challenges faced by an individual or organization.

Action plans are similar to the planning process we use as a tool to develop projects in FCCLA.

Action Plan Activity

Each table will have the opportunity to develop an action plan over the next 35-40 minutes. Take 5 minutes to determine as a group if you will use the listed challenge or write an new one.

When you have completed the task and are ready to move on post your flag at the center of your table.




Evaluate the Issue

- Background
- Need
- Constraints
- Resources Available
- Resources Needed



You have 10 minutes to complete this task or if you finish post your flag when you are ready to move on.

Develop a Mission Statement

- Take 5 minutes to develop a Mission Statement for your Action Plan
- Remember the Mission Statement is a broad yet concise description of your purpose for creating the action plan.
- The Mission Statement does not establish specific tasks that the organization will accomplish, but identifies what the problem is and how it will be addressed.
- Post your flag when you have finished. 

Create Goals

- Goals will function as a kind of thesis statement for the action plan
- You may be familiar with SMART goals
- Write two or three goals for your plan




- Raise your flag when you have completed the task and are ready to move on

Construct Action Steps

- The most crucial step in the Action Plan: the Action Steps.
- Brainstorm a list of solutions
- Keep in mind
 - Need
 - Constraints
 - Resources Available
 - Resources Needed
- Fill in the action steps in the attached chart.
 - Identify who is responsible
 - When each task will be completed
 - The expected outcome



Format

- Using the newsprint organize your Action Plan into a document to share with others.
- Title
- Mission Statement
- Goals
- Issues and Background
- Action Steps
-  Share your ideas with the group

Advisers Make A Difference

Since **1945** FCCLA advisers have helped over **10 million youth** across the **United States, Puerto Rico** and the **Virgin Islands** become leaders and address important **personal, family, work** and **societal issues**.

Thank you for all your hard work and dedication to the ultimate leadership experience!

Revolutionize Students Activities & Actions

Advisers create leadership experiences that
enhance the future of

FAMILIES

CAREERS

COMMUNITIES



The FCCLA Professional Support System

FCCLA advisers are part of a network of caring, committed Family and Consumer Science professionals.

Click the items for more information.



Advisers As Mentors

Effective Mentors are...

- Open-minded
- Approachable
- Professional
- Dependable
- Inspiring

An effective mentor suspends judgment of a mentee's thoughts, feelings, and actions. Instead, the mentor accepts them and works to help the mentee understand how each might influence achievement of his or her personal and professional dreams.

- W. Brad Johnson and Charles R. Ridley, authors of "The Elements of Mentoring"

Advisers As Mentors

Find FCCLA Resources and people who can help!

Reasons to have an ADVISER MENTOR

- Assist with chapter structure and organization
- Assist with forms and deadlines
- Answer questions about programs and projects



Advisers As Mentors

Find FCCLA Resources and
People who can help!



Reasons to have an **ADVISER MENTOR**

- Offer advice on adviser's role in the chapter and with chapter projects.
- Gain adviser knowledge through networking
- Develop relationships with FCCLA advisers and FACS teachers

You as Mentor

Imagine the possibilities

Complete the water bottle activity using the instructions on your table.

Hold on to the green and yellow strips of paper do not attach them to the water bottle yet!



Step up be a MENTOR

- The green strips go inside the bottle...they are the warm fuzzies you will feel by taking the opportunity to be a mentor
- Wad the three yellow strips up and dispose of them...let them go because you are ready to be a mentor and are dressed for success.

Chapter Management Ideas



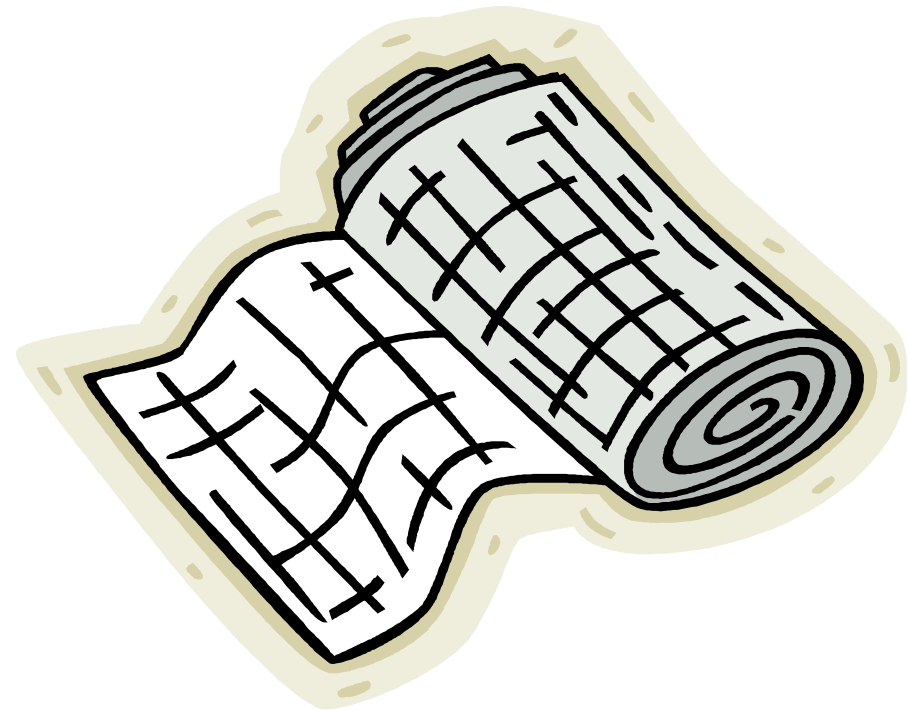
- Share chapter management tips, hints, ideas and best practices.
 - Organization
 - Coordination
- Things that work to help you keep your sanity
- “Koosh” Activity

For Example

- Adviser Notebook
 - divider pages to organize different information into an easily accessible format
- Color code
 - Files
 - Calendar
 - Notebook
- Clip boards for active projects
- Scrapbook boxes—Joann's and Michaels—for STAR Events
 - Each team has their own box to keep supplies, news clippings all in one place

Program Promotion

- As a group make a list of as many program promotion ideas as you can in five minutes.
- List your ideas on the newsprint.
- Pick your top five ideas to share with the group.



Co-Curricular FCCLA

- Occurs during class time
- Compliments classroom learning
- Encourages critical thinking, practical reasoning, & problem-solving
- Utilizes FCCLA resources in class
- Projects are initiated, developed, and evaluated by students (learning is hands-on and meaningful)
- Empowers youth to take action for positive change
- Provides incentives and recognition for students
- Enhances FCS education

Plan a Project that is co-curricular



- Culinary Arts
- Child Development
- Housing
- Family Economics



Integrating Core Academics

Through a hands-on, project-based approach, students learn how to think critically and develop higher level thinking skills

FCCLA programs connect with national standards, which are linked to core academic curricula

FCCLA students apply knowledge and skills from the core academic areas to practical, real-life settings

FCCLA programs directly link to career clusters and SCANS

Application creates connections, thus building understanding

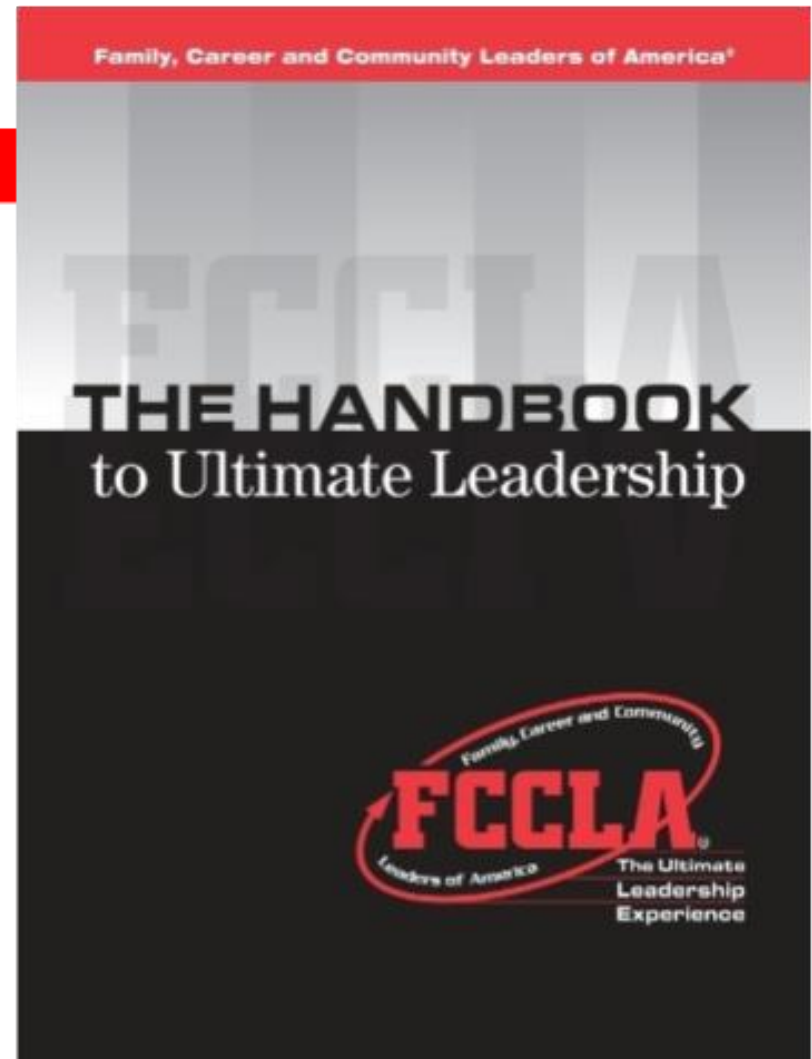
2008-2010 Resource Updates

IN CASE YOU MISSED IT...

FCCLA...The Handbook to Ultimate Leadership

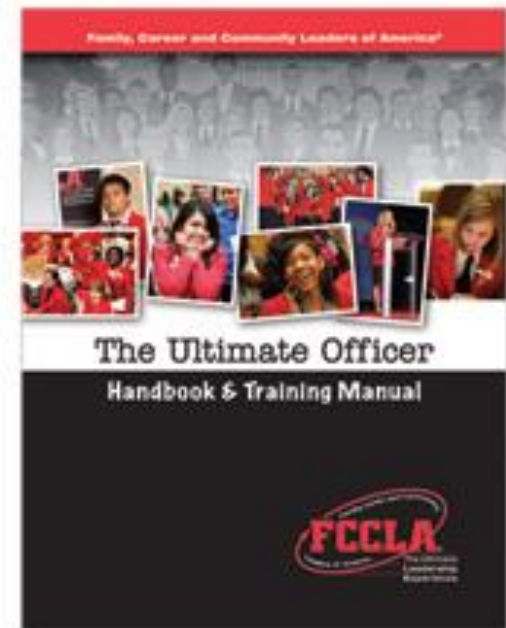
A comprehensive tool for all, which includes:

- Information about FCCLA
- Getting Started (organizing and managing)
- National Programs and Projects
- Student Leadership
- The FCCLA Adviser
- Membership
- Finance and Fundraising
- Communications and Marketing
- Public Relations, and much more!



Officer Handbook to Ultimate Leadership

- The Ultimate Officer Handbook & Training Manual is full of activities and resources for the FCCLA leader. Use this manual as an instructional tool or textbook for teaching leadership in every Family and Consumer Sciences class.



Membership

Member Services:

- *Teen Times*
- *The Adviser*
- National Mailings
- Adult Recognition Opportunities
- Member Recognition Opportunities
- Membership Campaign
- Alumni and Associates
- The Guide to Promoting FCCLA



Membership Success

The 3 **R**'s

Recruit

Retain

Recognize

10 Ground Rules for Recruitment Success

1. Focus on friendliness
2. Make it your job
3. Ask!
4. Ask everyone
5. Make membership a part of everything
6. Know what to say
7. Expand your focus
8. Think long term
9. Get results!
10. Decide who will do what, then do it

Membership Recognition

Perfect FACS Participation

Recognizes: FCCLA Chapters

Requirement: Affiliate on the state and national levels 100% of those students enrolled in the adviser's FACS classes at your school.

Procedure:

1. Affiliate by March 1, 2010.

2. Submit by April 1, 2010.

3. Verify that names submitted are 100% of those enrolled in FACS classes.

Recognition: Name on

membership section of the FCCLA

website and at the 2010 National

Membership Meeting and a

lapel pin.

Be Part of It!

Recognizes: FCCLA Members

Requirement: Recruit members

Procedure:

1. Current members recruit at least **three** new members who attends at least two local, state, regional and/or national meetings, events, or activities.

2. Submit by April 1, 2010

Recognition: Name on membership section of FCCLA website and at the 2010 National Leadership Conference and a lapel pin.

Best Use of a National Program as a Membership Recruitment, Retention and Recognition Activity

Recognizes: FCCLA Chapter Advisers

Procedure:

1. Using the planning process, demonstrate how one national program was used to incorporate the 3R's of membership.

2. Submit application by April 1, 2010.

3. Applications will be judged by a panel of peers.

Winners announced May 1, 2010.

Recognition: One adult registration reimbursement to a nationally sponsored meeting. The winner and runners-up names and ideas posted on the FCCLA website and will receive a lapel pin.

Member Services



The National FCCLA magazine, *Teen Times*, is a tremendous resource for **members** and **advisers**. **USE IT** to stay up-to-date, gather **new ideas** for activities and projects, and gain NATIONAL recognition for your chapter.

Member Services –Get Connected



FCCLA's New Social Alumni & Associates Network

<http://fcclaalumni.org/>

Chapter Advisers Email Listserv

The Chapter Adviser listserv is now available to advisers, and it's FREE! The purpose of the listserv is to facilitate and disseminate information to and from chapter advisers.

If you are interested in becoming a member please email Chuck Hoffman at choffman@fcclainc.org, please provide your chapter ID number.

In the subject line of your email please write:

Chapter Adviser Listserv Membership Request



Member Services

Involve former FCCLA members and partners in Alumni & Associates! Download an application from the National website or contact the Communications Coordinator at National Headquarters. Alumni Achievement awards are given annually to a former FHA/FCCLA member who has exemplified the mission and purposes of FCCLA.

Member Services

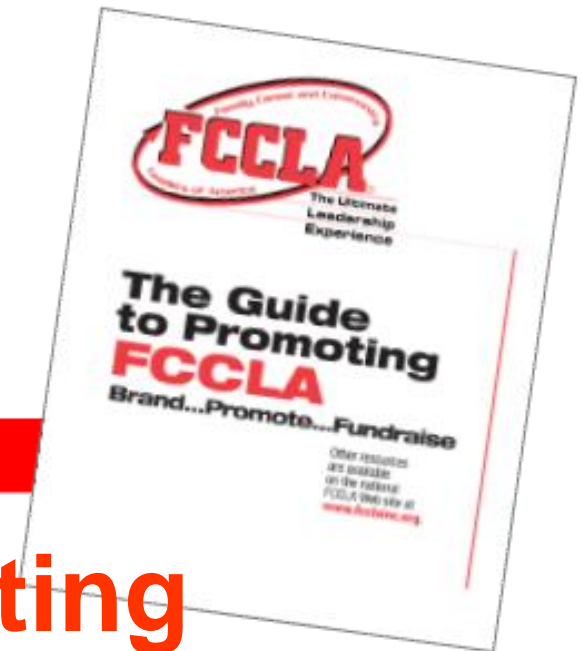
Use The Guide to Promoting FCCLA to:

Enhance the image, awareness, and understanding of FCCLA.

To **position** FCCLA as the only student led organization with family as its central focus.

To **position** FCCLA and FACS education as the link for learning **SCANS skills** needed for future success.

To **maintain** the FCCLA brand



www.fcclainc.org

Resources

The screenshot shows a Windows Internet Explorer browser window displaying the FCCLA website. The address bar shows the URL <http://fcclainc.org/>. The browser's search bar is set to GoodSearch. The website features a red and white color scheme. At the top, there is a navigation menu with links for HOME, ABOUT US, MEMBERSHIP, NEWS & MEDIA, MEETINGS, PROGRAMS, YOUTH LEADERS, and AWARDS. The main content area includes a search bar, a large graphic for 'Imagination in Action' with a registration button, and a 'National Leadership Conference Registration' button. On the right side, there is a 'News & Events' section with links to 'FCCLA and NRCCUA 2011 Annual Report', 'Japanese Exchange Update', 'March of Dimes Aids Alabama in Recovery from Tornadoes', and 'FCCLA Calendar'. The footer of the browser window shows the Windows taskbar with the start button and several open applications.

FCCLA - Windows Internet Explorer provided by Yahoo!

http://fcclainc.org/

WEB SEARCH

GoodSearch powered by YAHOO! SEARCH

Search My Charity: <--- Click 'My Charity' to select > Clear Selection Highlight

Pop-up Blocker On: 294

FCCLA

HOME ABOUT US MEMBERSHIP NEWS & MEDIA MEETINGS PROGRAMS YOUTH LEADERS AWARDS

Search the FCCLA website here!

Google Custom Search

JOIN FCCLA! 2010-2011

Check out the NEW Chapter Adviser Blog!

STAR EVENTS

Make a Donation

Imagination in Action

Registration for the 2011 National Leadership Conference is now open! Please contact your state adviser if you have questions related to your state's conference registration. Online Registration will close June 15, 2011.

National Leadership Conference Registration

Please click here for more information on the National Leadership Conference

NLC Tours Registration ->

News & Events

FCCLA and NRCCUA 2011 Annual Report
The NRCCUA Survey results for the 2011 annual report of FCCLA advisers, FACS teachers, and students.

Japanese Exchange Update
Details from FCCLA Executive Director, Michael Benjamin, and Youth For Understanding's Corporate Relations and Outreach Specialist, Jennifer Heusted-McKendree, regarding the aftermath of the tsunami disaster and the status of the Japanese Exchange program.

March of Dimes Aids Alabama in Recovery from Tornadoes
March of Dimes recaps efforts to aid Alabama.

FCCLA Calendar
Check it out!

FCCLA Mission

To promote personal growth and leadership development through Family and Consumer Sciences education.

Focusing on the multiple roles of family member, wage earner and community leader, members develop skills for life through character development, creative and critical thinking; interpersonal communications; practical knowledge; and career preparation.

MISSION

FCCLA The Ultimate Leadership Experience

start FCCLA Timeline pow... adviser to adviser op... Designing a Leadershi... Adviser to Adviser 20... FCCLA - Windows Int... 4:10 PM

http://fcclaadvisers.blogspot.com/

WEB SEARCH

GoodSearch powered by YAHOO! SEARCH

My Charity: <--- Click 'My Charity' to select

Highlight

Popup Blocker On: 294

FCCLA Advisers

Posted by FCCLA at 11:16 AM 1 comments

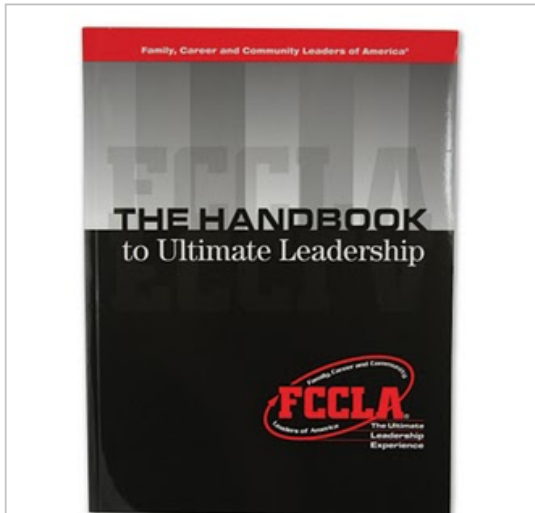
WEDNESDAY, APRIL 20, 2011

FCCLA Fundraising Ideas and Resources

FCCLA offers many options for fundraising ideas and professional development. Currently, National FCCLA is accepting fundraising ideas on the national website. Visit the [website](#) for free ideas and to share your fundraiser!

Also, in February, National FCCLA hosted a webinar on Fundraising for Advisers. Click [here](#) to view it free. The next free adviser webinar is on May 4th at 3 pm on Technology - [registration is still open!](#)

Finally, check out our publication *The Handbook to Ultimate Leadership* which offers many resources an adviser needs to be successful in FCCLA. There is a whole chapter on Fundraising and additional resources on the cd that is included in the book. [Visit the FCCLA store to purchase!](#)



national programs and chapter activities helps members become strong leaders in their families, careers, and communities.

[View my complete profile](#)

Subscribe To

- Posts
- All Comments

- [2010 National Cluster Meetings](#)
- [Schooltube](#)
- [National FCCLA](#)
- [Subscribe to the Chapter Adviser Listserv](#)
- [FCCLA Week](#)
- [National Alumni & Associates](#)

Blog Archive

- 2011 (21)
 - April (4)
 - [Helpful Fundraising](#)
 - [FCCLA Fundraising Ideas and Resources](#)
 - [Adviser Academy: Accepting Application for 2011-20...](#)
 - [Spring into Fundraising!](#)
 - March (7)
 - February (5)
 - January (5)

Share Your Expertise:



Do you have a lesson plan or a tip you would like to share with other chapter advisers? Then put your ideas down on paper and send them to *The Adviser!* Simply fill out the [2011-2012 Adviser Checklist](#) for your chance to share your experience with other teachers in your field.

[FCCLA Lesson Plan Template \(WORD\)](#)

[FCCLA Activity Template \(WORD\)](#)

Adviser Webinars

- Free to chapter advisers
- Offer a variety of topics

www.fcclainc.org

Resources



Download your copy of
The Adviser (Spring/Summer
edition)

National Blog for FCCLA Advisers NEW!

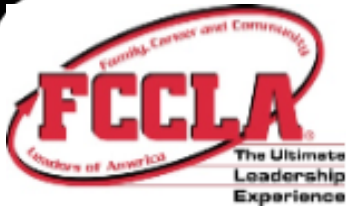
Check out <http://fcclaadvisers.blogspot.com/> for the chapter adviser blog!



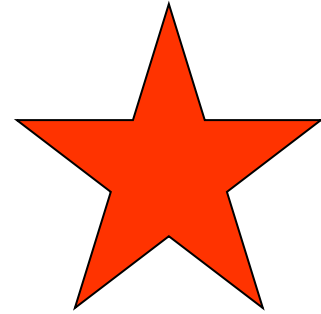
FCCLA Meetings



- Local
- District
- State
- Regional
- National



National Meetings



National Cluster Meetings

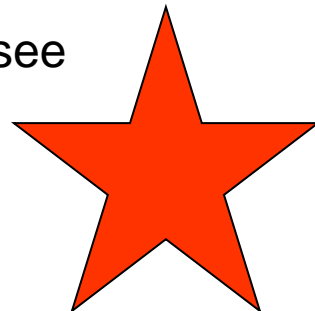
2012 National Leadership Conference

November 11-13,
2011 Denver, Colorado

November 11-13,
2011 Minneapolis, Minnesota

November 18-20
2011 Nashville, Tennessee

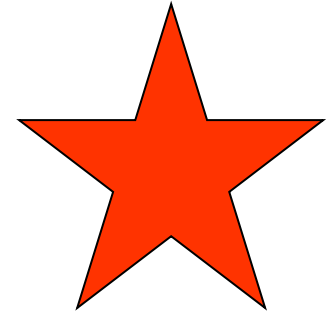
July 8-14



Orlando, Florida

CAPITOL

LEADERSHIP

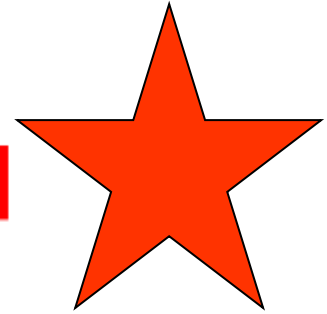


Unite with FCCLA youth leaders from
across the nation to receive training in

LEADERSHIP
PUBLIC POLICY
ADVOCACY

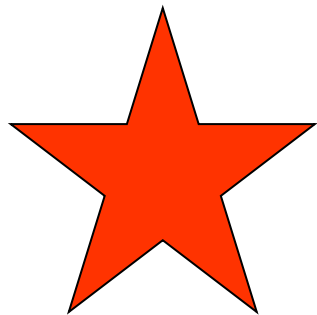
Registration is open
August 1, 2011 through September 10, 2011

CAPITOL LEADERSHIP



October 10-13, 2011

Join youth leaders from across the country at the nation's capitol to meet to develop your leadership skills, learn about government relations, and meet with elected officials.



CAPITOL

LEADERSHIP



Capitol Leadership is open to all FCCLA members and advisers. Attendees will:

- Have the opportunity to participate in public policy development and advocacy training.
 - Develop a state and local advocacy plan.
 - Meet with members of Congress and Federal officials
- have the opportunity to explore the nation's capitol.



National Programs

National programs have **written curricula** with resources and strategies to assist advisers in integrating FCCLA in the classroom and building chapter success.

For more information:

- www.fcclainc.org
- **Program CDs (such as Chapter Handbook or the Essential Guide)**
- **At-A-Glance calendar**
- ***The Adviser***
- ***Teen Times***
- **State Adviser**



National Programs

Individual Leadership

- Dynamic Leadership
- Japanese Exchange
- Leaders At Work
- Power of One
- STAR Events
- Career Connection

Group Leadership

- Career Connection
- FACTS
- Families First
- Financial Fitness
- STAR Events
- STOP the Violence
- Student Body



Guide students to develop, plan, carry out, and evaluate projects that improve the quality of life in their communities.

FCCLA members turn youth concerns into leadership and action to improve local communities.

All applications due to national FCCLA postmarked by March 1



Teach young people how to explore career pathways and skills for success in family, careers, and communities.

- **PLUG IN to Careers**
- **SIGN ON to the Career Connection**
- **PROGRAM Career Steps**
- **LINK UP to Jobs**
- **ACCESS SKILLS for Career Success**
- **INTEGRATE Work and Life**



Ignite the fire of Dynamic Leadership! Try new leadership experiences and investigate exciting topics through interactive participation in various activities.

Master six essentials of leadership:

- **Model good character**
- **Solve problems**
- **Foster positive relationships**
- **Manage conflict**
- **Build teams**
- **Educate peers**

All portfolios due to national FCCLA postmarked by April 1



Put the brakes on impaired driving and traffic crashes. Through peer education students educate others on how to arrive alive and lower the number one cause of death for American youth.

- **Think SMART**

- Sober Driving

- **Buckle UP**

- Passenger Restraints

- **Arrive Alive**

- Safe Driving Habits

All applications due to national FCCLA postmarked by March 1



**FAMILIES
FIRST**

Educate youth on how to strengthen family relationships through Families First.

- **Families Today**
- **Meet the Challenge**
- **Balancing Family & Career**
- **Parent Practice**

All applications due to national FCCLA postmarked by March 1



Educate youth on how to manage money and resources. Financial Fitness teaches students how to make, save, and spend money wisely in order to be financially fit.

- **Banking Basics**
- **Cash Control**
- **Making Money**
- **Consumer Clout**
- **Financing Your Future**

All applications due to national FCCLA postmarked by March 1

JAPANESE **EXCHANGE**



A summer exchange experience that allows students to experience another culture and develop independence while living with a Japanese host experience.

Scholarships for high school juniors or seniors provide opportunities for 4 to 6 week summer programs funded by the Kikkoman Corporation.

The program includes:

- Pre-departure orientation
- Round-trip airfare to and from Japan
- Domestic airfare
- Placement with a Japanese host family
- Room and board

All applications due to national FCCLA postmarked TBD



Members create projects to strengthen leadership skills on the job contributing to success across a broad range of career fields. Motivate students to prepare for career success through Leaders at Work.

Career Areas

- **Early Childhood, Education, and Services**
- **Food Production and Services**
- **Hospitality, Tourism, and Recreation**
- **Housing, Interiors, and Furnishings**
- **Textiles and Apparel**
- **Family and Consumer Sciences Education**

All applications due to national FCCLA postmarked by March 1



Help students find and use their personal power to make positive change. Members set their own goals, work to achieve them, and enjoy the results.

- **A Better You**
- **Family Ties**
- **Working on Working**
- **Take the Lead**
- **Speak Out for FCCLA**

All applications due to state advisers by the state deadline determined by each state. Names are submitted by state advisers to the national office.



A peer-to-peer outreach initiative that empowers youth with attitudes, skills, and resources to recognize, report and reduce youth violence.

GOALS:

- **Empower students**
- **Engage young people in efforts**
- **Use peer education to increase youth awareness**
- **Reduce the potential for youth violence in schools**

All applications due to national FCCLA postmarked by March 1



A peer outreach program to help youth make informed, responsible decisions about their health. Provide youth opportunities to teach others and develop healthy lifestyles, as well as communication and leadership skills

- **Eat Right**
- **Be Fit**
- **Make Healthy Choices**

All applications due to national FCCLA postmarked by March 1



National Program Awards

2010 **National Program
Award Applications**

can be downloaded at
www.fcclainc.org

Most applications are due to
**NATIONAL
HEADQUARTERS**
Postmarked
by **March 1, 2010.**

Be sure to check program
descriptions for specific details

High School Award
\$1,000

Middle School Award
\$1,000

High School Runner Up Award
\$500

Competitive Events



STAR Events (**S**tudents **T**aking **A**ction with **R**ecognition) is a national program consisting of competitive events in which members are recognized for proficiency and achievement in chapter and individual projects, leadership skills, and occupational preparation.

Check with your state adviser for deadlines.

Members must be affiliated by March 1, 2010 to participate in STAR Events

Foundational



- Applied Technology
- Career Investigation
- Entrepreneurship
- Focus on Children
- Illustrated Talk
- Interpersonal Communications
- Job Interview
- Life Event Planning
- Parliamentary Procedure
- Recycle Redesign

Leadership

- Chapter Service Project Display
- Chapter Service Project Manual
- Chapter Showcase Display
- Chapter Showcase Manual
- National Programs in Action

Career Preparation

- Culinary Arts
- Early Childhood
- Fashion Construction
- Hospitality
- Interior Design

STAR Events & National Programs

STAR Events

- Develops Leadership Skills
- Showcases member success
- Develops communication skills
- Encourages community involvement
- Individual and group recognition
- Oral presentation of projects

National Programs

- Supports academic achievement
- Builds program success
- Recognition opportunities
- Directly ties to classroom curriculum through a project-based approach
- Strengthens connections between classroom learning and real world applications

Awards & Recognition

STAR Events Awards

Individual and team events

Specifications for each project

Evaluated using a rating rubric

Communication skills stressed in a formal/timed presentation

Members present/compete at local, regional and state levels

Top winners in each category for each state represent their state at the National STAR Event program

National Program Awards

Chapters apply for recognition

Members may present/compete with the project in STAR Events

Uniform National Program Application Form is used for most awards

Written application is sent to Nationals by March 1

States may have separate National Program Awards

Individual awards for Power of One, Dynamic Leadership

National Program Award Applications

All National Program Award Applications are available, and must be submitted online only. Chapters will need to enter their ID number to sign-in, and then create their unique profile. Other highlights include:

- Ability to save work and return to application later
- Review application before submitting
- Able to upload up to three photos per application
- Submit application instantly to national headquarters
- View and print submitted application

Email progawards@fcclainc.org for questions.



Adviser Awards

Award

Application Due to national postmarked by

Adviser Mentor	April 1, 2010
Alumni Achievement Award	December 15, 2009
Distinguished Service Award	December 15, 2009
Integration of Core Academics	April 1, 2010
Master Adviser	April 1, 2010
Spirit of Advising Award	February 1, 2010

Youth Awards

Award

Application Due

Beth Middleton Memorial
Scholarship

December 1, 2011

National Chapter Public
Relationship Award

March 1, 2012

National Technical Honor
Society Scholarship

March 1, 2012

Raye Virginia Allen State
President's Scholarship

March 1, 2012

Youth Awards

Awards

Application Due

Enjoy the City Scholarship

April 1, 2012

Frank W. H. Fort

April 15, 2012

Civic Engagement/ Leadership
Scholarship

National Technical Honor Society
Scholarship

April 1, 2012

Youth Awards

Awards

Application Due

Wiley Publishing, Inc.
Scholarship

April 1, 2012

Jossey Bass Leadership
Scholarship

April 15, 2012

Nasco Teach and Train
Scholarship

April 1, 2012

Adult Awards

Award

Application Due to national postmarked by

State Adviser of the Year Award	April 1, 2010
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Honorary Membership	December 15, 2009
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National School Administrator Award	April 1, 2010
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National Outstanding Media Award	March 1, 2010
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National Contact Information

FCCLA National Headquarters

1910 Association Dr.

Reston, VA 20191-1584

703-476-4900

Fax: 703-860-2713

E-mail: natlhdqtrs@fcclainc.org

Website: www.fcclainc.org

THANK YOU!

TAKE YOUR
LEADERSHIP
EXPERIENCE TO THE
NEXT LEVEL.
HAVE A GREAT YEAR!

