



FCCLA E-Adviser

June 1, 2010

The *E-Adviser* is the official online newsletter for national FCCLA.
Bringing current FCCLA updates to all chapter and state advisers registered for the Chapter Adviser List serv.

The *E-Adviser* is sponsored by HVISA, Inc. and Practical Money Skills for LifeH.

From the Executive Office

On May 12th, an editorial "Bring Back Home Economics Education" written by Alice Lichtenstein, a nutrition scientist at Tufts University, and David Ludwig, a physician at Children's Hospital Boston, was published in the *Journal of the American Medical Association* addressing the obesity epidemic by bringing back "classic home economics" in schools as an intervention strategy. And then on May 17th, Jennifer LaRue Huget of the *Washington Post* followed-up with [her take on the editorial](#). Clearly, these authors are unaware that Home Economics changed its name to Family and Consumer Sciences in 1994. My question to advisers: How would you address the concerns raised in these two articles? Some of our colleagues have blogged their comments that are attached to the *Post* article. In responding to my question, please send me your comments to mbenjamin@fcclainc.org.

Michael L. Benjamin, M.P.H., CAE
Executive Director

Interested in representing the U.S. Worldwide Innovative Education Forum in Cape Town, South Africa in October 2010?

The [2010 U.S. Innovative Education Forum](#) (IEF) is a part of the Innovative Teachers program, a global community of educators sponsored by [Microsoft Partners in Learning](#) and built on the understanding that informed, empowered teachers are at the heart of meaningful and effective teaching and learning. The 2010 U.S. IEF will recognize outstanding teaching teams of two educators per team that implement 21st century skills into student learning projects. Applications are due June 10, 2010. [Click here to read more!](#)

New Officer Handbook Now Available!

The Ultimate Officer Handbook & Training Manual will be unveiled at the 2010 National Leadership Conference! This new publication is a must-have for all FCCLA leaders! Use this manual as an instructional tool or textbook for teaching leadership in every Family and Consumer Sciences class. The training manual is available for only \$15. Discounts are available for bulk orders and classroom sets.

Get your FCCLA Lesson Planner!

The *FCCLA Lesson Planner* features 52 weeks of 7-day adviser planning pages, 12 months of FCCLA tips and adviser networking suggestions, the FCCLA Planning Process, a Program of Work template, and a Family and Consumer Sciences Accountability Matrix. Start the school year off right with the *FCCLA Lesson Planner*! The lesson planner is available for only \$10.

Competitive Events

Adviser Expertise Needed

FCCLA is looking for individuals interested in reviewing potential new competitive event information in the following four areas.

- Advocacy
- Hospitality
- Leadership
- Nutrition & Wellness

If you have expertise in one or more of the above areas and would be interested in reviewing information, please email Edie Doane, edoane@fcclainc.org, with your name, area(s) of interest, and state no later than Friday, June 4. You may also nominate individuals from the field who are not chapter advisers. Please send their name, company, title, area(s) of interest, and state by the above date. Review committees will be developed and information sent shortly.

STAR Events Participant Confirmations

Participant confirmation letters were mailed to all participants on June 1. The confirmations included a general confirmation letter, participant specific confirmation letter, and instructions to visit the STAR Events section of the FCCLA website for more logistical, AV, and shipping information.

STAR Events Substitutions

The time period for substitutions has passed. Any changes to participants at this point will be considered a new registration. If you need to make a change to an existing registration, please contact Kevin Cabbage, Competitive Events Coordinator at kcabbage@fcclainc.org, to discuss the process and fees.

STAR Events Registrations

STAR Events registrations will be accepted until 10:00 p.m. on Sunday, July 4. Please submit any new registrations to Kevin Cabbage, Competitive Events Coordinator, in writing via fax or email. At the National Leadership Conference, registrations should be handled at the STAR Events Information Center at the Hyatt Regency Chicago Skyway 272, Blue Lvl, East Tower. New registrations are subject to the standard \$40/participant fee plus a flat \$200 late registration fee. All STAR Event registration fees are nonrefundable.

Reminder, that all STAR Events participants are REQUIRED to be nationally affiliated members, be registered for at least the full week of the National Leadership Conference, and be registered at one of the two official hotels Sunday evening through Wednesday evening. The 2010 official hotels are the Hyatt Regency Chicago, 151 East Wacker Drive, Chicago, IL 60601 and the Sheraton Chicago, 301 East North Water Street, Chicago, IL 60611.

Spring 2010 Contests

O-riginal Recipe Contest:

Congratulations to Cortney Harris, from Altha Senior/Occupational FCCLA in Altha, Florida. Cortney's Heavenly Cheese Cake submitted in the Otis Spunkmeyer O-riginal Recipe Contest, won her and her adviser, Marie Granger each up to \$1,000 for expenses related to their attendance to the 2010 FCCLA National Leadership Conference in Chicago, IL. The winning recipe and creator will be featured in the "Culinary Spotlight" section of the Otis Spunkmeyer O-riginals eNewsletter.

Leaders to Watch and Capture the Cover:

Reminder that the entries for the Leaders to Watch and Capture the Cover contests will be displayed during the 2010 National Leadership Conference. Check your NLC registration packets for times and locations for voting.

Marketing & Membership

Bring Historical Items to NLC

Celebrate 65 Years of Leadership by sharing your FCCLA/FHA/HERO/NHA memorabilia at a special booth in the National Leadership Conference Exhibit Hall. Bring items to NLC that represent your state or national participation throughout the years. Please [fill out the online form](#) to sign up to show off a historical item. Those loaning items for the booth will be sent an email to confirm registration and pick up times and locations.

National Leadership Conference

Conference Registration

There is still time to register to attend the National Leadership Conference. Register online at <http://www.fcclainc.org/nlc/> or visit the FCCLA national website to download and print a registration form. Conference pre-registration closes June 11, 2010. After June 11 all registrations must be completed onsite at the National Leadership Conference.

Early Registration Hours

This year registration will open on Saturday, July 3 to all delegates. You will be able to pick up your registration packets, July 4th Event and Gala wristbands.

Hyatt Regency Chicago, Grand EF, Gold Lvl, East Tower
7:00 AM - 12:00 PM
1:30 PM - 6:00 PM

FCCLA Tours

FCCLA Tour Registration closes tonight at 11:59 PM. All FCCLA sightseeing tours must be registered for online at <http://www.fcclainc.org/nlctours/>. All FCCLA tour tickets must be picked up at least one hour prior to departure at the FCCLA Tour Registration Desk. FCCLA is not responsible for tour refunds due to delayed travel.

FCCLA Tour Desk

Hyatt Regency Chicago, Grand Registration Desk South, Gold Lvl, East Tower

Friday 3:00 PM - 8:00 PM
Saturday 6:30 AM - 11:00 AM and 1:00 PM - 6:00 PM
Sunday 6:30 AM – 1:00 PM

Housing

Hyatt Regency Chicago

Checks sent for final payment should be made payable to the Hyatt Regency Chicago and sent directly to the hotel. **Checks for final payment must be received by June 11, 2010.**

Sheraton Chicago

Checks for final payment should be made payable to the Sheraton Chicago and sent directly to the hotel. **Checks for final payment must be received 10 days prior to arrival.**

Programs & Youth Training

Lesson Plans and Activities

Share your FCCLA lesson plans and activities with other advisers, and find lessons to use in your classroom. Use the provided template to email FCCLA integrated lessons to bstandley@fcclainc.org (please include attachments). The Lesson Plans and Activities page also includes Power of One and Dynamic Leadership content, previously found on the national program CD.

2010 National Officer Candidates

FCCLA will be electing the 2010-2011 National Executive Council at the 2010 National Leadership Conference in Chicago this July. This year, 33 students from across the nation have decided to take on the challenge of being a National Officer Candidate. Regardless of who is elected, all of the candidates deserve congratulations and support from members and advisers. This year, the following states will be represented by National Officer Candidates:

Alabama	Kentucky	New Mexico	Texas
Arkansas	Louisiana	Nevada	Utah
Alaska	Minnesota	North Dakota	Washington
Florida	Missouri	Oklahoma	Wisconsin
Georgia	Montana	Oregon	
Idaho	Nebraska	Pennsylvania	
Kansas	New Jersey	South Dakota	

Miscellaneous

Best Buy Grant Opportunity

Best Buy Children's Foundation **DEADLINE:** July 1 (applications accepted from June 1 to July 1). The Best Buy Children's Foundation is offering an array of support through its many community giving program awards. Through its 15 Community Grants Program, Best Buy teams with local non-profits that help teens excel in school, engage in their communities, and develop leadership skills.

The maximum award is \$10,000. Special consideration will be given to programs that serve a diverse population in local or regional communities; build social, academic, leadership, and/or life skills in early adolescents (primarily ages 13-18); show positive results against a demonstrated community need; and reach at-risk children in working families.



Visa, Inc. and Practical Money Skills for Life Teacher Newsletter

Get the best lesson plans, games, articles, and updates from Visa's Practical Money Skills financial education program delivered direct to your inbox for free. Visit www.practicalmoneyskills.com/newsletter to sign up.

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