



### **December 15, 2010**

The *E-Adviser* is the official online newsletter for national FCCLA.  
Bringing current FCCLA updates to all chapter and state advisers registered for the Chapter Adviser List serv.

"I like a teacher who gives you something to take home to think about besides homework."  
-Lily Tomlin as "Edith Ann"

FCCLA gives us, as advisers, the opportunity to help our students think outside the box. Have you given your students something to think about this week?

Submitted by Jewell Ross, 2010-2011 National Executive Council Adviser

#### **From the Executive Office**

##### **Karen Mason running for President-elect of ACTE's 2011 Board of Directors**

Former FCCLA Board of Directors member and current FCCLA adviser, Karen Mason, is one of two candidates running for President-elect of the Association for Career and Technical Education's (ACTE) Board of Directors. All ACTE members whose membership dues were received at ACTE headquarters by Nov. 4, 2010, are eligible to vote. Voting is taking place until midnight January 1, 2011. To review Karen's biographical information, please [click here](#). If you have not received your ballot, please contact Lauren Lessels at 800-826-9972 or [llessels@acteonline.org](mailto:llessels@acteonline.org) with any other questions or concerns.

Please note: FCCLA's office will be closed for the holidays Friday, December 24, 2010 through Friday, December 31, 2010 and will reopen Monday, January 3, 2011. Have a blessed and safe holiday.

Michael L. Benjamin, M.P.H., CAE  
Executive Director

#### **Awards and Recognition**

##### **Adult Awards**

The 2010-2011 Adult Award applications are now available on the national FCCLA website under the Adult Award and State Adviser sections.

##### **Scholarship Applications**

The 2010-2011 scholarship applications are now available on the national FCCLA website. Visit the [Scholarship Applications](#) section of the website for more information. All scholarships must be postmarked by April 1, 2011.

##### **STAR Events Volunteer Awards**

Applications to both the STAR Events Volunteer Award - Business & Industry and STAR Events Volunteer Award - FCCLA Award have a postmark deadline of January 1. This deadline is quickly approaching, so apply today!

## **Competitive Events**

### **Culinary Arts STAR Event Menus**

Culinary Arts menus are now available on the FCCLA website under STAR Events.

## **Marketing & Membership**

### **FCCLA in Action**

*Teen Times* wants to hear from you! We are looking for exciting and innovative projects that address important issues in your community. Submit your chapter projects and activities to be included in "FCCLA in Action" by sending a photo and brief description of your chapter's work to [teentimes@fclainc.org](mailto:teentimes@fclainc.org).

### **Free Adviser Essentials Webinar Series**

Free to all FCCLA chapter advisers, FCCLA offers the first of its' Adviser Essentials Webinar Series on Membership Development. During this one hour session, advisers will learn about membership in FCCLA including recruiting new members, keeping current members excited about the chapter, and getting everyone involved. Advisers can also see examples of how using the FCCLA membership as a classroom resource can promote the chapter and improve application of curriculum lessons. The remaining topics in the series include: Program of Work, Fundraising, and Using Technology.

Watch playback of the second Adviser Essentials Webinar: [Program of Work](#) for free!

### **Membership Cards**

Affiliated chapter can access membership cards through their online affiliation account. Once signed in to the online affiliation, click Resources and the 2010-2011 Membership cards are available to download.

## **Meetings**

### **Call for Youth Workshop Presenters**

Does your chapter have an exciting idea for a Youth Workshop? Consider presenting a workshop at the 2011 National Leadership Conference in Anaheim, California. Visit the [National Leadership Conference](#) section of the national website to complete a workshop proposal form by **March 15, 2011**. Please email Bethany S. Kohut at [bkohut@fclainc.org](mailto:bkohut@fclainc.org) with questions.

## **Programs & Youth Training**

### **2011 Leadership Training Team Application**

Do you know any exceptional FCCLA alumni who are interested in staying involved in the organization? The Leadership Training Team is a new group of FCCLA alumni consultants who plan and conduct student leadership development for the national organization. FCCLA invites individuals interested in this opportunity to complete the 2011 LTT Application and submit all required materials by February 15. Information on the Leadership Training Team and the application process is available on the [Leadership Development](#) page in the Youth Leaders section of the FCCLA national website.

### **Japanese Exchange Deadline**

The Japanese Exchange Scholarship deadline is January 4, 2011. Please check the Youth For Understanding USA (YFU USA) website for the updated 2011 Application, [www.yfu-usa.org/](http://www.yfu-usa.org/).

### **National Officer Candidate Information**

Information from the New National Elections Process workshop presented at the 2010 National Cluster Meetings is available online for those interested in running for a national office this summer. The *2011 National Elections Step-by-Step Guide*, 2011 National Officer Candidate Application, 2011 Intent to Run Form, and *2011-2012 National Executive Council/Adviser Handbook* will be available in early January. Check out the [National Elections Information](#) page in the Youth Leaders section of the FCCLA national website.

### **National Program Award Evaluation Process**

Interested in evaluating National Program Awards? This year the evaluation process will be done electronically thus opening the opportunity to any affiliated chapter adviser and/or member. Please contact Bethany S. Kohut at [bkohut@fclainc.org](mailto:bkohut@fclainc.org) for more information.

## **Miscellaneous**

### **2011 FCCLA Summer Internship Program**

FCCLA is seeking applications for four summer internships at national headquarters in Reston, VA. Strong FCCLA alumni are encouraged to apply for one or more of the positions. Information on the internship program and the application process is available on the [Careers/Internships](#) page of the FCCLA national website. Applications will be accepted until February 15.

### **2011 General Mills Champions for Healthy Kids Grant Program**

The purpose of the program is to encourage organizations to develop creative ways to help youth adopt a balanced diet and physically active lifestyle. Deadline: December 15, 2010

### **Do you have what it takes to be a Bank of America Student Leader?**

As a Student Leader, you will participate in:

- An eight-week paid internship at a nonprofit/charitable organization
- A week-long Student Leadership Summit in Washington, DC (July) to gain valuable civic, social and business leadership skills (all expenses paid as part of the Student Leaders Program) [Apply Now!](#)

### **Act Out Loud Contest**

Act Out Loud is a teen-led movement to take on the No. 1 killer of teens – car crashes. An average of 11 teens die a day in preventable crashes. The Act Out Loud Contest is part of the National Youth Traffic Safety Month Campaign held each May. Act Out Loud is a youth led movement empowering youth to address teen driver safety. Enter your school to win \$10,000!

Submissions will be accepted through April 11, 2011. [Click here for more information.](#)

### **Drive 2 Life PSA Contest**

Create your own Public Service Announcement to spread awareness about distracted driving. Postmark deadline for entries is February 7th, 2011. [Click here for more information.](#)

### **Teens decide. Best Buy donates.**

Help SADD win up to \$250,000 by playing games at <https://www.at15.com/>.

### **Win Grant Money for Your Community Service Projects**

The TRUE HERO™ organization will award money for community service project expenses to qualified high school, colleges and community organizations. The awards will be granted to those student community service projects receiving the most eligible votes from the general public during the current school year (July 1, 2010 through June 30, 2011). In order to be eligible to win, the student community service project must involve at least three volunteers younger than 23 years old. See [contest rules](#) for more details.

### **Grants**

Visit the [Other Awards/Grants](#) section of the website for an updated list of youth grants that your chapter may be eligible to apply for.