



FCCLA E-Adviser

September 1, 2010

The *E-Adviser* is the official online newsletter for national FCCLA.
Bringing current FCCLA updates to all chapter and state advisers registered for the Chapter Adviser List serv.

Throughout the year, FCCLA advisers work extra hard to make sure their chapters are successful and students are fulfilled. As fellow advisers, the National Executive Council Advisers (NECA) would like to take a few minutes to recognize and congratulate you on your efforts as a teacher, adviser, parent, spouse, friend, and the many other roles you play in life. Each issue of the E-Adviser will feature a favorite quote or line of inspiration from one of the NECA. Take a few minutes for yourself as you reflect on this meaning of the message.

From Nicole Perez:

“The people who influence you are people who believe in you.”

-Henry Drummond

From the Executive Office

On Programming

Last month I attended a U.S. Department of Education’s first-ever Federal Summit on Bullying. The Office of Safe and Drug-Free Schools hosted the summit in conjunction with the Departments of Justice, Health and Human Services, Agriculture, Defense and Interior. It focused on three areas: Research (what we know and additional gaps we need to fill); Programs (which programs work in combating bullying and areas where further programmatic development is needed); and Policy (how can policy at the local, state and federal levels help prevent bullying). Immediately after the summit, the Department of Education launched a new Website, www.bullyinginfo.org, which allows for an easy, more centralized and accessible location of federal resources, and a reinvigorated Office for Civil Rights means complaints of bullying and harassment will be vigorously investigated.

According to Kevin Jennings, assistant deputy secretary for the Department’s Office of Safe and Drug-Free Schools, “the summit exceeded our highest expectations as our partners came prepared with brilliant ideas and boundless imagery.” Additionally, he stated that the Office “will compile those ideas and use them as a framework to map out a national anti-bullying strategy in the coming weeks and months.”

If you have ideas or programs addressing bullying prevention that your school and particularly FCCLA chapters have in place, please contact me at mbenjamin@fcclainc.org.

On the Policy Front

Much has taken place during the summer regarding legislative activities that impact on Family and Consumer Sciences. The U.S. Department of Agriculture published its 2010 Dietary Guidelines for Americans and the Congress has moved somewhat on nutrition-related legislation. On July 15, the House Education and Labor Committee passed the Improving Nutrition for America’s Children Act (H.R. 5504). The Senate is working on its version of this bill, the Healthy, Hunger-Free Kids Act of 2010 (S. 3307). Various FACS educators and administrations are using these activities as vehicles for a call to action in support of Family and Consumer Sciences educational activities both in schools and communities. If you’re interested in being a part of a “call to action” please contact me at mbenjamin@fcclainc.org. For more information, visit the FCCLA website.

Michael L. Benjamin, M.P.H., CAE
Executive Director

Competitive Events

Family and Consumer Sciences Knowledge Bowl

The 2010-2011 FACS Knowledge Bowl online testing is now available on the FCCLA website under Competitive Events. The 2010-2011 Family and Consumer Sciences Knowledge Bowl Guidebook is also available online.

If you have any questions, please email competitiveevents@fclclainc.org.

FCCLA Contests

FCCLA is proud to introduce four student contests for Fall 2010. What to Wear (Design a business casual look for FCCLA Members), students may also design the 2011 FCCLA Week poster, the 2011-2012 FCCLA t-shirt, or FCCLA's 2011 National Cluster Meeting theme! Contest rules and criteria will be posted to the FCCLA national website by September 15, 2010.

STAR Events Manual

The 2010-2011 *STAR Events Manual* is coming soon! Look for this and specific event resources online in the next couple of weeks. Check the STAR Events page of the Competitive Events section on the FCCLA national website for more information.

Marketing & Membership

November 1 Affiliation Incentive

Encourage chapter advisers to affiliate early by reminding them of the free gift for affiliations prior to November 1. All chapter advisers are eligible, but MUST fill out the request form following the online process.

Membership Cards

Membership cards are now posted on the [Membership](#) section of the national website. You will need a username and password to access this page. The username and password will be emailed to advisers after affiliation has been verified. Membership Card Template: **Avery Blank Templates- Name Badge Insert, 10 per sheet, 74552**

Conferences & Events

2010 National Cluster Meetings

National Cluster Meeting registration is now open! Housing forms will be available on the FCCLA website in the coming weeks. Visit the [FCCLA national website](#) frequently for updates on the National Cluster Meetings.

Youth Workshops – Deadline September 7

National Cluster Meeting Youth Workshop Presenters Wanted: Chapter members can explore opportunities for personal development, gain ideas for shaping future careers, and discover great ways to use FCCLA national programs in their own chapters. Workshops are presented by FCCLA chapters, partners, and exhibitors, and may include topics such as Family and Consumer Sciences careers, nutrition and healthy lifestyles, global perspectives, and much more. Visit the National Cluster Meeting page of the FCCLA national website or [click here](#) to access the proposal.

Programs & Youth Training

Capitol Leadership – Registration Now Open!

Join youth leaders from across the country at the nation's capitol to meet with elected officials, learn about government relations, develop your leadership skills, and participate in team trainings. Space is limited so [click here](#) to register for the training today! Registration closes September 15, 2010.

2010-2011 Program Awards

The 2010-2011 Program Award Applications are online again this year. Please visit www.fclclainc.org/content/youth-award-applications/ to access the applications. Make sure to visit the FAQ's page before beginning your application. A preview copy of the application is available by logging onto the application website.

Check the FCCLA national website for additional information, or email ProgAwards@fclclainc.org.

National Program Award Evaluation Process

Interested in evaluating National Program Awards? This year the evaluation process will be done electronically thus opening the opportunity to any affiliated chapter adviser and/or member. Please contact Bethany Standley at bstandley@fcclainc.org for more information.

Scholarship Applications

The 2010-2011 scholarship applications are now available on the national FCCLA website. Visit the [Scholarship Applications](#) section of the website for more information. All scholarships must be postmarked by April 1, 2011.

FCCLA national staff anticipates receiving final funding for a new award, the Frank W. H. Fort Civic Engagement / Leadership Award, to be presented at the 2011 National Leadership Conference. This award in memory of Frank W. H. Fort will recognize a current middle, junior or senior high FCCLA member who plans and implements an exemplary civic engagement / leadership project at the local, district, state or national level to increase awareness of a specific need or interest. The application for this award will be posted on the FCCLA website after funding is received.

Japanese Exchange Deadline

The Japanese Exchange Scholarship deadline is January 4, 2011. Please check the Youth For Understanding USA (YFU USA) website for the updated 2011 Application, www.yfu-usa.org/.

Lesson Plans and Activities

Share your FCCLA lesson plans and activities with other advisers, and find lessons to use in your classroom. Use the provided template to email FCCLA integrated lessons to bstandley@fcclainc.org (please include attachments). The Lesson Plans and Activities page also includes Power of One and Dynamic Leadership content, previously found on the national program CD.

National Outreach Project

If your chapter is raising funds for the National Outreach Project benefiting the Children's Miracle Network, please be sure to send all money raised to the address listed below:

Children's Miracle Network
ATTN: FCCLA Fundraising
205 West 700 South
Salt Lake City, UT 84101

All funds will be recorded by the Children's Miracle Network staff in Salt Lake City, Utah and sent directly to the Children's Hospital closest to your chapter's location. Those not sent to headquarters, arriving after May 1, or missing required information are subject to not receiving incentives. Please visit the [Children's Miracle Network](#) webpage for more information. Questions? Please email nationaloutreachproj@fcclainc.org.