



November 15, 2010

The *E-Adviser* is the official online newsletter for national FCCLA.
Bringing current FCCLA updates to all chapter and state advisers registered for the Chapter Adviser List serv.

“If your actions inspire others to dream more, learn more, do more and become more,
you are a leader.” - John Quincy Adams

Your role as an adviser is that of a leader. Each day you inspire students to learn more and do more. Most importantly, you help students dream and teach them how to make those dreams realities.

Submitted by Jean Clarke, 2010-2011 National Executive Council Adviser

From the Executive Office

Children’s Miracle Network Update

With a new logo and a more focused branding initiative, the 2010 Children’s Miracle Network (our current National Outreach Project) announced these changes at last week’s Sponsor Summit in Orlando attended by your Executive Director. Beginning in January 2011, Children’s Miracle Network (CMN) will be known as Children’s Miracle Network Hospitals thus tying its fundraising efforts directly to the beneficiaries of its efforts – children hospitals. It was also reported at the summit that during this past year, FCCLA chapters raised more than \$240,000 in support of local children hospitals – well done FCCLA chapters, and congratulations. Also during the summit, many CMN hospital coordinators responsible for fundraising reported outstanding working relationships with many FCCLA chapters and were looking for more opportunities to work with FCCLA over the balance of this school year. For more information about CMN, please contact Bethany Kohut at bkohut@fclclainc.org.

Michael L. Benjamin, M.P.H., CAE
Executive Director

Awards and Recognition

Adult Awards

The 2010-2011 Adult Award applications are now available on the national FCCLA website under the Adult Award and State Adviser sections.

Scholarship Applications

The 2010-2011 scholarship applications are now available on the national FCCLA website. Visit the [Scholarship Applications](#) section of the website for more information. All scholarships must be postmarked by April 1, 2011.

Competitive Events

STAR Events Manual

The *2010-2011 STAR Events Manual* is now available for download! Look for this and specific event resources online. Check the STAR Events page of the Competitive Events section on the FCCLA national website for more information. Please plan to attend the New STAR Events Demonstrations at one of the National Cluster Meeting sites.

Contests

2010 Fall Contest rules and guidelines are post on the website under the Contest page, along with some of the 2011 Spring Contests. Time is running out; don't let your students miss their chance to be a part of these exciting opportunities! Visit the contests page of the FCCLA website for more information on how to get involved and remember to pay close attention to the deadlines and submission methods.

Deadline for submission of the 2011 FCCLA Week Poster Contest was October 30th, and the online voting for the top three candidates will be open from November 15-December 1, 2010. Visit <http://www.fcclainc.org/contests/posters.cfm> to cast your vote and watch for the winner to be announced online Dec. 3, 2010 and recognized in the January/February issue of *Teen Times*.

Marketing & Membership

Adviser Essentials Webinar Series

Free to all FCCLA chapter advisers, FCCLA offers the second of its [Adviser Essentials Webinar Series](#) on developing a successful program of work. Advisers will discover how to use a program of work to plan and carry out successful FCCLA activities and how to integrate chapter work into the classroom. During this one hour session advisers will see examples of effective programs of work and have the opportunity to see how these are created. [Register today!](#)

Meetings

Share your National Cluster Meeting Experience

Did you attend the National Cluster Meeting in Albuquerque or St. Louis? [Share your experience and feedback](#) for your chance to win a free registration to attend a 2011 National Cluster Meeting or other great prizes!

Charlotte National Cluster Meeting

Are you planning to attend the National Cluster Meeting in Charlotte? Online Registration for the Charlotte National Cluster Meetings has closed. The National Office is no longer accepting registrations but onsite Registration will be available. You are invited to complete the [Onsite Registration Form](#) and bring it with you for onsite processing.

Events at Johnson & Wales University

Johnson and Wales University will be sponsoring the Adviser Networking Sessions at the St. Louis and Charlotte National Cluster Meetings. Additionally, Johnson and Wales staff will be offering campus tours during the Charlotte National Cluster Meeting and providing a reception for any adviser who would like to attend on Friday, November 19. [Click here](#) for details!

Programs & Youth Training

Japanese Exchange Deadline

The Japanese Exchange Scholarship deadline is January 4, 2011. Please check the Youth For Understanding USA (YFU USA) website for the updated 2011 Application, www.yfu-usa.org/.

National Program Award Evaluation Process

Interested in evaluating National Program Awards? This year the evaluation process will be done electronically thus opening the opportunity to any affiliated chapter adviser and/or member. Please contact Bethany S. Kohut at bkohut@fcclainc.org for more information.